

PRESS RELEASE

theGoob.com

THEGOOB PARTNERS WITH JOOST AND UNICORN MEDIA AND GETS OWN CHANNELS ONLINE

Assorted Nuts Animation Studios has inked deals with Joost and Unicorn Media for the online distribution for the CG-Animated blogger theGoob. TheGoob will get his own channels and the content will be streamed in higher-quality than what has previously been available on his blog.

The project first launched as video-blog and continues to develop and expand into new media channels. Two newly signed deals with Unicorn Media and Joost gives the blogger from Alabama new platforms for distribution of content.

- “theGoob getting his own channels is great as it gives the audience a high-quality and high-resolution experience that wasn’t available on his blog or through the mobile. We are looking forward to explore these partnerships further and continue to develop the story around theGoob.”, says Magnus Jansson, CEO of Assorted Nuts Animation Studios

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About theGoob

Worlds first CG-animated blogger Dwayny “theGoob” Gunderson has been blogging his coast-to-coast trip to Hollywood. When in Tinseltown he tries to make a living out of acting. Launched as a blog on youtube, theGoob have grown and expanded into other media forms, such as his own portal - www.thegoob.com - and as mobile content. A TV-series is currently in development.

About Assorted Nuts Animation Studios

Assorted Nuts Animation Studios, founded in 2002, is an independent development house based in Sweden. The studio develops and exploits intellectual properties for the international market; Animated feature films, TV-series & on-demand content, spanning all age-groups, from pre-school to family entertainment to adult comedy. ANAS is currently producing the feature film “Jumping Green Things” together with UK-partner Tinopolis PLC.